WORKSHOP MENU

1. **CHOOSING WHERE TO PUBLISH**
   *Learn about impact factors, alternative metrics, and journal locater and evaluator tools.

2. **AUTHOR RIGHTS, LICENSES & READING PUBLISHER'S AGREEMENTS**
   *Learn how to retain your rights, and choose an appropriate use license.

3. **OPEN ACCESS (OA) PUBLISHING**
   *Lean why you should care about OA and how to determine legitimate publishers.

4. **INCREASING RESEARCH IMPACT - Getting your work noticed, cited, read**
   *Learn about using social media and online profiles to increase your research impact.

5. **COMPLYING WITH PUBLIC ACCESS AND OPEN DATA MANDATES**
   *Learn about grant agency and federal open access and data sharing requirements.

6. **KEEPING UP TO DATE WITH RESEARCH**
   *Learn about research productivity tools and tracking publications in your field.

7. **TRACKING YOUR IMPACT - Citation searching & alternative metrics**
   *Learn simple ways to track who cited you and methods for measuring broader impact.

8. **BUILDING ONLINE SCHOLARSHIP COLLECTION**

   *Learn how to utilize tools to build a collection of faculty or graduate student scholarship.

9. **BEING A PUBLIC SCHOLAR – Getting started with Twitter**
   * Learn the basics of why and how to use Twitter to engage with colleagues and the public.

10. **CITATION MANAGEMENT WITH *NEW REFWORKS* INTERFACE**
    *Learn how to manage citations and create bibliographies with a citation management tool.

11. **COPYRIGHT BASICS FOR RESEARCH AND TEACHING**
    *Learn what is copyright protected and how to determine fair use.

12. **CREATIVE COMMONS LICENSES – why, when & how to openly license your work**
    *Learn how to apply CC licenses & how to appropriately use openly licensed content.

Workshops can be scheduled for a school, department or small group and take place at most convenient location.

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